

# SKINNYFATTIES News

---

## **Your Father Is Timeless, His Ties... Not So Z Much X**

MAY 21, 2015

---



Father's Day is a time to celebrate the contributions of fathers to their families. Whether it be a dad, a grandfather, an uncle or a father-to-be, the day was founded to honor fatherhood. Traditionally, we do this by getting these guys gifts. In my experience, it's hard getting a gift for your dad. You want to get him something that speaks to the relationship you share and something that he absolutely needs or wants. Sometimes it can feel like it's too hard to get it exactly right. This year you (and I) might want to consider that the best gift to give him is an upgrade to something he already owns and is hanging right there in his closet—his neckties!

<sup>r</sup> Chances are your dad has a collection of ties in his closet that he's gotten over the years.

They're a part of his outfit for work and the right accessory to help him get dressed up for special occasions. If your dad is anything like mine, he got a lot of them during a time when the world was getting groovy and he hasn't gotten any new ties since. What might make these ties outdated isn't the designs, but the wide widths that were popular in the past. Instead of throwing out his collection and getting him new ones, a cheaper and better option is a gift card for SKINNYFATTIES' tie slimming service.

**SKINNYFATTIES** offers gift cards in a number of amounts, ranging from a minimum of \$10 to a maximum of \$400. Getting one tie tailored costs just under \$30 and getting 10 to 12 ties tailored comes under \$300. It's a great way to get slim ties for even slimmer costs.



If your father's computer skills are as up-to-date as his ties and fashion sense, don't worry—the ordering process is painless and easy to understand. If he's confused to exactly how slim his ties should be, there is a very brief questionnaire on the ordering screen. It will ask about the occasion he'll be using the tie(s) for and about his body size in order to estimate the right width. The shipping process is just as easy. If he's worried about the quality, there are over 100 customers that have written 5-star reviews of the service.

SKINNYFATTIES

**Here's your gift card!**

Use this code at checkout to redeem your gift card

 PRINT

START SHOPPING

When you get your father a gift card, your (and his) purchase won't just be a gift for him, you'll also be helping out a great cause. A portion of every purchase from SKINNYFATTIES goes towards Career Gear, a group who provides professional clothing, mentoring and life-skills to help men in poverty become stronger contributors to their families and communities.

For this year's Father's Day, think about giving the father figure in your life the gift of making sure his ties are tailored to be as timeless as he is. SKINNYFATTIES will be here to help you out.

**[Click here to check out SKINNYFATTIES Gift Cards!](#)**